



NEWS RELEASE

UPDATE -- CareDx Wins \$44.9M in Damages in False Advertising Trial Against Natera; Natera Intentionally Deceived Transplant Community

2022-03-23

Jury Finds Natera Falsely Advertised its Prospera Kidney Transplant Technology

SOUTH SAN FRANCISCO, Calif., March 23, 2022 (GLOBE NEWSWIRE) -- CareDx, Inc. (Nasdaq: CDNA), a leading precision medicine company focused on the discovery, development, and commercialization of clinically differentiated, high-value healthcare solutions for transplant patients and caregivers, today announced that the Company won its false advertising case against Natera (Nasdaq: NTRA) as a jury found that Natera intentionally and recklessly misled the transplant community by deliberately engaging in false advertising in the promotion and marketing of its Prospera kidney transplant rejection assessment test. CareDx was awarded monetary damages totaling \$44.9M: \$21.2M in compensatory damages and \$23.7M in punitive damages.

Overwhelming evidence emerged at trial that demonstrated that Natera made false statements that its senior executives knew were based on unscientific, unreliable, and inappropriate conclusions to market Prospera. The trial underscored the value of AlloSure's clinical excellence as the only donor-derived cell-free DNA (dd-cfDNA) test that has prospective, multicenter validation published. The jury did not find CareDx liable for false advertising under the Delaware Deceptive Trade Practices Act, or intentional and willful false advertising or unfair competition. Notably, the jury rejected all of Natera's challenges to AlloSure performance claims.

Commenting on the verdict, CareDx Chief Executive Officer Dr. Reg Seeto stated: "Today was a landmark day for the transplant community because patient care and science won over false advertising. We were dismayed to see the extent of Natera's systematic approach, from the most senior levels including the CEO, to mislead the transplant clinician. The evidence showed Natera's Prospera marketing campaign was conceived to deceive by making false

statements to transplant clinicians that prioritized profits over science. We hope today's verdict sends a clear message that CareDx will always fight for patients and work tirelessly to maintain trust in the transplant community."

The jury found Natera liable for false advertising based on Natera's false comparisons of its kidney transplant assessment test, Prospera, to CareDx's market-leading AlloSure technology. Specifically, the jury found Natera liable for:

- False advertising under the Lanham Act
- False advertising under the Delaware Deceptive Trade Practices Act
- Intentional and willful engagement in false advertising
- Intentional or reckless engagement in unfair competition

AlloSure is a dd-cfDNA test for noninvasive transplant surveillance, providing a direct measure of organ injury and reducing the need for invasive biopsies. It is an emerging standard of care for kidney transplant patients, used in over 150 U.S. transplant centers and over 30,000 patients.

About CareDx – The Transplant Company

CareDx, Inc., headquartered in South San Francisco, California, is a leading precision medicine solutions company focused on the discovery, development and commercialization of clinically differentiated, high-value healthcare solutions for transplant patients and caregivers. CareDx offers testing services, products, and digital healthcare solutions along the pre- and post-transplant patient journey and is the leading provider of genomics-based information for transplant patients. For more information, please visit: www.CareDx.com.

CONTACTS:

CareDx, Inc.

Sasha King

Chief Marketing Officer

415-287-2393

[sking@caredx.com](mailto:sking@ caredx.com)

Investor Relations

Ian Cooney

(415) 722-4563

investor@CareDx.com

Source: CareDx, Inc.